



PROFILE

Multi-talented individual with extensive experience in art/creative direction, web design, graphic design, and strategic marketing.



SKILLS

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|--------------------|---------------------------------|
| Adobe Photoshop | <div style="width: 80%;"></div> |
| Adobe InDesign | <div style="width: 80%;"></div> |
| Adobe Illustrator | <div style="width: 70%;"></div> |
| WordPress | <div style="width: 60%;"></div> |
| HTML | <div style="width: 70%;"></div> |
| CSS | <div style="width: 70%;"></div> |
| Branding | <div style="width: 80%;"></div> |
| Creative Direction | <div style="width: 80%;"></div> |



EDUCATION

HENDRIKS INSTITUTE, LINDENHURST, NY

January 2001

Graphic Communications Certification
Graphic Design, Web Design, 3D Animation

UNIVERSITY OF SOUTH CAROLINA, COLUMBIA, SC

December 1998

B.S. in Marketing and Management



CONTACT

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WEBSITE: www.dtcreative.com



EXPERIENCE

DTCREATIVE, MT. PLEASANT, SC

May 2001 - Present

Owner | Principal Designer

Design and develop various print and digital marketing materials that enabled accurate representation of the client and their services/products. Successfully maintain strong client relationships while seeking out new business.

CREATESPACE

January 2009 - February 2018

Contract Designer

Created high quality book cover designs based on client needs, directions and target market. Communicated with in-house design coordinators to ensure maximum efficiency.

DAVIS ADVERTISING, CHARLESTON, SC

April 2007 - November 2008

Art Director

Managed the conceptual development, operations and execution of visual elements for print and web based communications. Ensured visual elements sustained and furthered the clients goals and creative strategies. Maintained quality standards of design output while staying within appointed budgets. Worked closely with internal team members and external vendors to achieve optimal communication levels.

MUSICORP, CHARLESTON, SC

June 2004 - April 2007

Marketing Coordinator (Graphic | Web Designer)

Managed the company customer rewards program. Designed website and all marketing materials which expanded customer participation by 26% in one year. Responsible for design, re-design and web maintenance of all company websites. Participated in creation of marketing promotions including company sale flyers, posters, trade show materials and catalogs.